

SEO AICON

Alternative
Investments
Conference



Sponsorship Information

In-Person Event

Date: March 13, 2025

Venue: The Glasshouse in New York

SEO Alternative
Investments

Select Speakers from Past Conferences



Henry R. Kravis**

**Co-Founder &
Co-Executive Chairman**

KKR
SEO Board Chairman



Kelly Williams

Chair & Co-CEO
The Williams Legacy Foundation



Les Brun

Co-Founder, Chairman & CEO
Ariel Alternatives



David Grain

CEO & Founder
Grain Management



Mellody Hobson

Co-CEO & President
Ariel Investments



Orlando Bravo**

**Co-Founder &
Managing Partner**

Thoma Bravo
SEO Board of Directors



Maya Chorenge**

Co-Managing Partner
The Rise Fund
SEO Board of Directors



Deborah Harmon**

Co-Founder & CEO
Artemis Real Estate Partners
SEO Board of Directors

Select LP Speakers from Past Conferences



Andrew Siwo

Director of Sustainable
Investments & Climate Solutions
NYS Common Retirement Fund



Kimberly Sargent

Chief Investment Officer
The David & Lucile
Packard Foundation



Eric Doppstadt

Vice President & CIO
Ford Foundation



Kim Lew

President & Chief
Executive Officer
Columbia Investment
Management Company



Steven Meier

CIO & Deputy Comptroller for
Asset Management
Office of NYC Comptroller



Bei Saville

Chief Investment Officer
Treasury and Fingerboard
Family Office at Advance



Elliott Campbell*

Principal
HarbourVest Partners



Caixia Ziegler

Managing Director,
Real Assets &
Sustainable Investments
MacArthur Foundation

* SEO Alumni

Select LP Speakers from Past Conferences



Julian C. Salisbury**

**Partner & Co-Chief
Investment Officer**

Sixth Street
SEO Board of Directors



Jarvis Hollingsworth

Vice Chairman
Irradiant Partners, LP



Tim Recker

**Chief Investment Officer
& Treasurer**
The James Irvine Foundation



Harisha Haigh

Managing Director
Northwestern University



Kunle Apampa

Director
Capricorn Investment Group



Angela Miller-May

Chief Investment Officer
Illinois Municipal Retirement Fund



Joshua Stern

**Managing Director, Private
Investments**
Robert Wood Johnson Foundation



Katie Moore

Managing Director
Hamilton Lane

** SEO Board Member

Select LPs from Past One-On-One LP/GP Meetings

Robert Holley

Baltimore City Fire and Police
Employees' Retirement System

Sheryl Mejia

Steward Asset Management

David Lee

Investcorp

Angela Outlaw-Matheny

Crewcial Partners

Tarrell Gamble

Alameda County Employees'
Retirement Association

Rodney June

LACERS - Los Angeles City
Employees Retirement System

Greg Jania

APG Asset Management

Jasmine Richards

Cambridge Associates

Cassidy Or

The Colony Group

Kirk Sims

Teacher Retirement
System of Texas

Yang Xu

City Hall Capital

Dana Johns

State of New Jersey

Laureen Costa

JP Morgan Asset Management

Michael Watson

NewYork-Presbyterian Hospital

Wes Bradle

State Board of
Administration of Florida

Reginald G. Sanders

W.K. Kellogg Foundation

Stephen Bluestein

The David and Lucile
Packard Foundation

Minoti Dhanaraj

Pension Boards United
Church of Christ

Michael Silva

California Public Employees'
Retirement System

Lan Cai

Pension Boards United
Church of Christ

Hope Bailey-Reed

NYS Teachers'
Retirement System

Harisha Haigh

Northwestern University

Neil Messing

New York City
Retirement Systems

Abigail Kahn Archibald

Mellon Foundation

A Program With a Purpose

SEO AICON

This annual conference promotes diversity by providing a day of education, access, and career development for both young and experienced professionals in the alternative investments sector. With over **700+ attendees** and **80+ speakers** in 2024, AICON is a leading industry event.



Participate in robust networking opportunities with over 700 conference attendees, including:

- 375+ General Partners
- 90+ Limited Partners
- Emerging Managers
- 65+ Partner Firms
- 90+ SEO Alumni

Hear insights and timely perspectives from industry leaders representing various investors, such as:

- Pension Plans
- Endowments & Foundations
- Family Offices

Engage in facilitated LP/GP one-on-one meetings:

- Limited Partners include Public Pension Funds, Foundations, Asset Managers, and Family Offices
- General Partners include funds with Private Equity, Venture Capital, Hedge Fund, and Real Estate strategies

▶ **Learn from successful deal makers, proven investors, and leaders in the industry.**

Plenary Sessions

- Diversity and Inclusion in Sports Management and Investment
- Fireside Chat: **Henry Kravis & Les Brun**
- Fireside Chat: **Deborah L. Harmon & Cheryl Mills**
- Shaping the Future: Unlocking the Potential of Impact Investing

Panel Discussions

- Credit: Manager Investment Insights
- The Hedge Fund Investment Landscape
- Private Equity: Navigating & Innovating for Alpha
- Unlocking the Future: Exploring the Intersection of Artificial Intelligence and Investing
- Sustainable Investments
- The Future of Retail Alternatives
- Alternative Investment Allocation in the Insurance Industry
- Exploring the Frontiers of Secondary and Co-investment Strategies
- Breaking Into the Buyside
- How Successful Real Estate Investors are Approaching the Market in 2024
- Navigating the Landscape: Challenges and Opportunities for Emerging Managers
- Understanding the Impact of Analysts / Associates in Endowments and Foundations

Past Conference Sponsors

Catalyst Sponsor



Underwriting Sponsors



Exhibiting Sponsors



Presenting Sponsors



Premier Sponsors



Leadership Sponsors



Supporting Sponsor

PJT Park Hill

General Sponsors



Diversity Friends



Sponsorship Levels & Benefits

Benefits	\$150,000 *** Catalyst	\$75,000 Signature	\$50,000 Underwriting	\$35,000 Exhibiting	\$25,000 Presenting	\$15,000 Premier	\$10,000 Leadership	\$7,500 Supporting	\$5,000 General	\$2,500 Diversity Friend
CONFERENCE PARTICIPATION										
Opportunity to give opening /introductory remarks*	Plenary Session	Plenary Session	Plenary Session	Panel	Panel	Panel				
Invitation to LP Breakfast	8 Guests	5 Guests	5 Guests	4 Guests	4 Guests	2 Guests	2 Guests	1 Guest	1 Guest	
Conference Admissions	10 Guests	8 Guests	8 Guests	7 Guests	6 Guests	4 Guests	3 Guests	3 Guests	2 Guests	2 Guests
Provide complimentary admissions to high-achieving young individuals	✓	✓	✓							
One-on-one meetings with LPs**	✓	✓	✓	✓	✓	✓				
FIRM BRANDING AND RECOGNITION										
Branding of a network break	Exclusive	Exclusive	Exclusive							
Opportunity to provide branded swag which will be sent to conference attendees	✓	✓	✓	✓	✓	✓	✓	✓		
Branding on all Conference marketing materials (website, communications and signage)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Firm ad in the digital program	Full-Page (Priority Placement)	Full-Page (Priority Placement)	Full-Page (Priority Placement)	Full-Page (Priority Placement)	Full-Page (Priority Placement)	Full-Page	Half-Page	Logo	Firm Listing	Firm Listing
Opportunity to feature firm speaker on event web page and in the program journal	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

For more information, please visit: www.seo-usa.org/ai/2025-conference

* Receipt of benefit is dependent upon the session subject matter. SEO reserves the right to determine how the sponsor is incorporated.

** Meetings are based on mutual interest and availability.

*** As a Catalyst sponsor, the SEO team will collaborate with you to identify unique speaking opportunities, which may include a plenary session or a panel customized by your firm with input from SEO. You will also receive exclusive marketing and branding opportunities at both the pre-conference and/or the general conference.

For more information, please contact:

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